

GreenShoes4All

07-06-2021 | 15:30 CET | Zoom

EU GREEN WEEK 2021 PARTNER EVENT

15:30 GreenShoes4All

- Welcome of all participants and presentation of the event agenda and organization of the workshop (Carmen Arias Castellano, CEC)
- Brief introduction to Life Green Shoes 4 All project: beneficiaries, objectives, results, impacts and policy implications (Maria José Ferreira, CTCP)

15:40 Footwear Product Environmental Footprint (round table)

Moderator: Paqui Arán, INESCOP | Panel: AMF – Safety footwear, PESTOS – Women footwear, CAMPER – Casual footwear, CTCP – Portuguese research and technological centre, INESCOP – Spanish footwear technology centre

- What is the Product Environmental Footprint (PEF) EU methodology?
- PEF estimation of representative footwear models.
- How can we apply Ecodesign and Zero-pollution strategies to lower the footwear PEF and have truly green products?
- Questions and Answers & Summary and practical recommendations for each topic.

16:15 Footwear and allied trade materials recycling (round table)

Moderator: Maria José Ferreira, CTCP | Panel: ATLANTA – Footwear outsoles manufacturer, EVATHINK – EVA materials manufacturer, ECOALF – Casual footwear, ICPI – Romanian leather and footwear centre

- Introduction to footwear and allied trade production and post-consumer material recycling.
- Why zero pollution/critical substances control is fundamental to be circular?
- Examples of polymers recycling, and high-quality products deployed by Life Green Shoes 4 All.
- Questions and Answers & Summary and practical recommendations for each topic.

17:00 Closing

Carmen Arias Castellano, CEC.



ZERO #EUGreenWeek
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