

Day 7 9.30h / 10.30h Seminar

**March 7th-8th**

# ECO Challenges and Opportunities

Centro Tecnológico  
do Calçado de Portugal  
S. João da Madeira

9h / 9.30h Check in of participants

9.30h / 10.30h Welcome note • CTCP / Municipality of São João da Madeira  
Exchange of experiences • Presentation made by participants in the project

10.30h Coffee Break

## Workshops

Day 7 11h / 12.30h • 14h / 16h

Day 8 9.30h-12h

Workshops are simultaneous  
7 hours each

**1 Workshop**  
Me & Co - How to build my future  
**English**  
**Facilitator** Mark Sheridan and  
Peter Noble  
University of the Highlands and Islands

**2 Workshop**  
Inovative tourism,  
entrepreneurial experiences,  
ethics and practices in the fields  
of entrepreneurship **English**  
**Facilitator** Martin Synkule  
EUDA - European Development Agency,  
Prague

**3 Workshop**  
Marketing digital and social  
media **Portuguese**  
**Facilitator** Carlos Cardoso  
Trainer, CTCP guest

Day 7 14h / 16h Seminar  
Young entrepreneurs

Day 8 14h / 16h  
Listing of good practices and  
production of the manual of  
entrepreneur in group work  
• All partners and project participants

Project European Challenges and Opportunities [www.eurochallengesandopportunities.eu](http://www.eurochallengesandopportunities.eu)

